

# Story Land Influencer Program

## HELP SPREAD THE MAGIC!

Thank you for wanting to help spread the magic of Story Land/Living Shores with your audience! We love working with content creators of all sorts that have relevant, sizeable and engaged audiences. Read through the information below and let us know if you're interested in collaborating!

## WHO ARE WE LOOKING FOR?

We're looking for content creators of all kinds to help grow our audience with young families in the New England area. We live in a digital era, so whether you're a Blogger, Social Media Influencer, or a YouTuber, we want to work with you!

We partner with influencers who produce high-quality, family friendly, and engaging content to an audience of a substantial size- especially those with young children of their own to enjoy the Park/Aquarium with!

## WHAT DO YOU GET?

You'll get 4 admission tickets to Story Land on an agreed upon date!\*

\*Date of visit must be set up at least 10 business days in advance



## Living Shores Influencer Program

We just launched our Influencer Program for Living Shores Aquarium, and want you to be a premier influencer! Introduce your audience to our friendly Otters, Lorikeets, Stingrays & more at New Hampshire's first and only aquarium. Located just next door to Story Land, Living Shores is the perfect way to round out your trip to the White Mountains! Interested? Please let us know in the submission form below.



### Contact Us

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# RULES & GUIDELINES

Here's what you'll be expected to deliver as part of our program. Read the section that applies to you!



- 1 blog post about your experience (minimum 600 words)
- 1 post on each social platform utilized (minimum Facebook)
- Incorporate at least 5 photos in your blog.
- Tag Story Land or Living Shores in your posts (@StoryLandNH / www.storylandnh.com, or @LivingShoresNH / www.livingshores.com)
- Blog post must be posted no later than 7 days after your visit.
- Must submit metrics for each post 1 week following posting. (Reach, Engagement, Views, etc.)



- 1+ Facebook post(s) (minimum 5 photos)
- 1+ Instagram post(s) (minimum 5 photos)
- 5+ Story posts during your trip (Both FB and Insta)
- 1+ video(s) posted either as a TikTok and/or an Instagram Reel
- Tag Story Land or Living Shores in your posts (@StoryLandNH or @LivingShoresNH)
- Use the hashtag #StoryLandNH or #LivingShoresNH
- Must post within 3 days of your visit.
- Must submit metrics for each post 1 week following posting. (Reach, Engagement, Views, etc.)



- 1 YouTube video (3 min. minimum)
- 1 post promoting video to each platform
- Tag Story Land or Living Shores in your posts - (@StoryLandNH / www.storylandnh.com, or @LivingShoresNH / www.livingshores.com)
- Use the Hashtags #StoryLandNH
- Video must be posted within 10 days of filming.
- Must submit metrics for each post 1 week following posting. (Reach, Engagement, Views, etc.)

## READY TO APPLY?

Apply today to lock in a day of summer fun that you and your audience won't soon forget!

**Apply today!**

### *Contact Us*

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# Story Land

Where Fantasy LIVES!



## ABOUT THE PARK

Story Land is a children's theme park that has entertained families with young children for over 65 years, with over 30 attractions consisting of uniquely themed rides, exciting live shows, interactive play areas, storybook characters, and all your favorite nursery rhymes. New generations of children, parents, and grandparents visit every year to share past memories and create new ones in the Land Where Fantasy Lives!

Right next door, Living Shores Aquarium invites you into a new, educational world of undersea discovery.

## History

In 1954, Bob and Ruth Morrell bought a piece of affordable land in Glen, NH- land the previous owner said wouldn't even make a decent pasture. With some local help, they built a handful of colorful buildings and characters, and opened for business in late 1954. Through the years, Story Land has grown to include many shows, characters, rides and play areas. At the same time, the Story Land Team has been careful to keep the park from outgrowing the very people the Morrells dreamed about entertaining over half a century ago- and kids have been playing at Story Land happily ever after!

## ATTRACTIONS

Home to over 30 attractions consisting of uniquely themed rides, exciting live shows, interactive play areas, storybook characters, and all your favorite nursery rhymes.



### Roar-O-Saurus

Our newest ride built in 2014, the Roar-O-Saurus is a wooden roller coaster made for thrill-seekers- the only of it's kind in northern New England! This is high intensity- 42" tall and up.



### Polar Coaster

Get thrills and chills on this arctic adventure with Waldo and Wilbuuur the Walruses! This is a moderate intensity coaster suitable for guests 36" tall and up.



### Bamboo Chutes

This ride will make a big splash for the whole family! Moderate intensity, 36" and taller. Make sure to smile for the camera and prepare to get wet!



### Huff Puff & Whistle Railroad

Guest of all ages and heights can enjoy a whistle-stop tour of the whole park!

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# LIVING SHORES AQUARIUM



## ABOUT THE AQUARIUM

Just next door to Story Land, Living Shores Aquarium is an indoor walk through adventure that allows the whole family to discover the wonders of the ocean year round. The aquarium includes over 32,000 sq. ft. of interactive tide pools, exhibits, and immersive activities. See otters, touch stingrays, interact with tropical birds and so much more!

## History

Living Shores opened its doors in late 2019 as New Hampshire's very first aquarium! The Aquarium was only in operation for a few months before being shut down due to COVID-19. We have since reopened, and have educated & entertained tens of thousands of guests from all over. Guests are thrilled by how interactive and educational the aquarium is, and we get many repeat visitors.

## EXHIBITS

We have over 20 experiences and exhibits for you to enjoy at Living Shores. Touch stingrays, interact with tropical birds and so much more!



### Stingray Touch Pool

Touch Stingrays and Atlantic Guitarfish in one of our shallow saltwater touch pools! For a more interactive experience, add a feeding on to your visit.



### Otter Exhibit

Our Asian Small-Clawed Otters are definitely a crowd favorite! Harry and Teddy made headlines with their enrichment activities, which includes painting.



### The Aviary

An interactive enclosed area where you can get up close to our Lorikeets! Add a nectar cup to your experience to become popular with our winged friends.



### Elkhorn Reef Exhibit

Our largest saltwater exhibit which features a colorful variety of marine life! Sit and be mesmerized by the diversity of life found in our oceans.

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