Media Contact:

Lauren Fullerton Marketing Director (603) 383-4186





Story Land Theme Park Introduces First-Ever Neighbor Days Event Series

The Place Where Fantasy Lives Expands 2025 Event Lineup and Introduces Its Most Eventful Season Ever

Glen, NH (April 15, 2025) – Story Land, New Hampshire's Best Amusement Park, is offering families even more reasons to visit during the 2025 season as it debuts its most eventful season ever. It all begins on Opening Day, May 24, as the park doors swing open once again. The full season of events kicks off in June with the debut of Story Land's first-ever Neighbor Days, as the park expands its partnership with Fred Rogers Productions. The brand-new event offers families unique opportunities to meet characters from the beloved PBS KIDS shows Donkey Hodie, Alma's Way and Daniel Tiger's Neighborhood weekends June 14through June 29.

Neighbor Days at the park will offer kid-centric unique entertainment, engaging story times, themed scavenger hunts and much more every Saturday and Sunday from Saturday, June 14 through Sunday, June 29. Details include:

- **Donkey Hodie** Weekend (June 14-15): The whole family is invited to take a trip to Someplace Else with a scavenger hunt throughout the park, meet and greets and dance parties with the lovable and spirited Donkey Hodie all whimsical weekend long;
- Alma's Way Weekend (June 21-22): It's Alma's Way all weekend long as guests can meet and greet with Alma and enjoy immersive arts and crafts activities; and
- **Daniel Tiger's Neighborhood Weekend (June 28-29)**: Everyone's invited to be a part of the fun with *Daniel Tiger's Neighborhood*, including the chance to meet and greet Daniel and friends.

In addition to the all-new **Neighbor Days**, the 2025 season at Story Land will be jam packed with events and new reasons for families to visit. The park's newest addition, **Moo Lagoon** will open for a splashing good time on Saturday, May 24, for its longest season ever. July and August are all about Nostalgia, with four 21-plus **Nostalgia Nights**, plus an additional night in October, where guests can be a kid again. This September, families can enjoy **Sensory Friendly Weekend**, September 6 and 7 and **First Responder Weekend** September 13 and 14. To close out the season, *New Hampshire's Best New Way to Halloween*, **Happy Hauntings**, returns for its longest season ever, running select days September 20 through October 26, and offering trick-or-treating, fall-themed food, shows and more.

"We are beyond thrilled to introduce our first-ever Neighbor Days event series, adding even more magic and excitement to Story Land's most eventful season yet," said General Manager Chris Kearsing. "Partnering with Fred Rogers Productions allows us to bring beloved PBS KIDS characters to life in a way that will create unforgettable memories for families. From meeting Donkey Hodie and Alma to spending time with Daniel Tiger, there's something special for everyone."

Families looking to enjoy the full lineup of events this season at Story Land can purchase a 2025 Season Pass now for as low as \$99.99 or three payments of \$34 each. Season Passes include perks such as free parking, discounts on food and retail items, free friend tickets and more. Plus, new for the 2025 season, an expanded range of Daniel Tiger souvenirs will launch in the gift shop and select dining locations will offer a Daniel Tiger lunch box, which includes a lunch box meal deal.

For more information on the new Neighbor Days, full lineup of events at Story Land and to purchase Season Passes, visit <u>StoryLandNH.com</u>.

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About Story Land

Story Land is a 35-acre fairy tale theme park located in New Hampshire's White Mountains. Founded in 1954, the park is one of the oldest children's theme parks in the U.S. and features dozens of themed attractions ranging from live entertainment, games and play areas to roller coasters and other rides. The park is open seasonally from late May to late October. For more information, visit <u>StoryLandNH.com</u>.

Media Contact:

Lauren Fullerton Marketing Director (603) 383-4186 Lauren.fullerton@storylandnh.com



About Fred Rogers Productions:

Fred Rogers Productions was founded by Fred Rogers in 1971 as the non-profit producer of *Mister Rogers' Neighborhood* for PBS. In the years that followed, it created hundreds of episodes of this much-loved program and extended Fred's values and approach to other efforts in promoting children's social, emotional, and behavioral health while supporting parents, caregivers, teachers, and other professionals in their work with children. Fred Rogers Productions continues to build on Fred's legacy in innovative ways through a wide variety of media and engages new generations of children and families with his timeless wisdom. The company's highly rated children's series, including *Daniel Tiger's Neighborhood*, *Peg + Cat*, *Odd Squad*, and *Through the Woods*, have earned 31 Emmy* Awards among other important honors. The company's latest series are *Donkey Hodie*, the innovative puppet series inspired by characters from *Mister Rogers' Neighborhood*, and *Alma's Way*, an animated series created by Sonia Manzano. Fred Rogers Productions strives to inspire a lifelong enthusiasm for learning through its series as well as efforts beyond broadcast including games and interactive offerings, community engagement activities, and much more. For more information, visit www.fredrogers.org or follow us on Facebook, Instagram, and LinkedIn.