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Story Land Announces 70th Season Operating Calendar and Opening Day

The Place Where Fantasy Lives will headline the 2024 season with the opening of the all-new Moo Lagoon

Glen, NH – February 6, 2024 – [Story Land](#), the *Place Where Fantasy Lives* will open for its 70th season on Saturday, May 25. The park gates will officially open at 9:30 a.m. as Story Land kicks off a season of celebration featuring the opening of the all-new ***Moo Lagoon*** water play area.

Moo Lagoon will offer an udderly amazing, fully immersive farm-themed area that features cow structures, a large tractors that sprays and more. A new multi-level sprayground including a large dumping bucket, interactive water features and a zero-depth spray zone will take center stage in the new thematic area. Plus, visitors can take a ride on the triple slide tower, stop in for swim essentials at the new retail shop, ***The Stock Yard*** and grab a bite to eat at the all-new ***Barn Yard Pizza***.

“Our 70th season is sure to be the best one yet as we celebrate the monumental year with a variety of events including the opening of the all-new ***Moo Lagoon***,” said Story Land General Manager, Chris Kearsing. “Our fully immersive new water play area will offer families visiting the park an all-moo way to cool off during their summer visit to the White Mountains.”

Throughout the season guests can expect to be delighted by a variety of events including the beloved ***Nostalgia Nights*** 21 plus event, featuring meet and greets with guests' favorite characters, select rides, exclusive cocktails and more select Saturdays in July and August. Then, ***Epic September*** offers fun for the whole family featuring unique events throughout the month like Safety Awareness Day, Grandparents Day and so much more.

The best way for visitors to enjoy Story Land and ***Moo Lagoon*** all season long is with a 2024 Season Pass. Right now, passes are on sale for as low as five payments under \$18 each.

To learn more about the park’s 70th season and the all-new ***Moo Lagoon***, view the full operating calendar and to purchase 2024 Season Passes, visit, StoryLandNH.com.

About Story Land and Palace Entertainment:

Story Land, located in New Hampshire’s beautiful White Mountains, is a premier children’s theme park. Story Land is *Where Fantasy Lives* and features over 35 attractions consisting of rides, interactive play areas and exciting live shows including the all-new water play area, Moo Lagoon set on 35 beautifully maintained and landscaped acres. For more information, please visit storylandnh.com, or connect with us on Facebook, TikTok and Instagram.