



PRESS RELEASE

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Story Land Extends Season Into October

High demand leads to the return of popular fall weekends starting September 11

Glen, NH – Summer’s almost gone, but Story Land’s fun for all seasons isn’t going anywhere! ***New Hampshire’s Top Destination for Family Fun*** will extend its 2021 season with Fall Weekends beginning Saturday, September 11.

As the weather cools off and the leaves go from green to gold and red, Story Land welcomes guests back to an awe-inspiring autumn scene perfect for making special memories.

“We’re so glad to be able to extend our calendar for another month of fairytale fun and thrilling rides,” says General Manager Eric Dzedzic. “Story Land is so beautiful in the fall – seeing all the colors of the changing trees is an attraction of its own!”

Currently, Story Land is open from 9:30 a.m. – 5 p.m. Fridays through Tuesdays. After Labor Day, the park will be open Saturdays and Sundays from 9:30 am to 5:00 pm, plus Monday, October 11, the final day of the 2021 Season. Sister attraction Living Shores Aquarium, located next door, is open daily through October, offering a great complement to Story Land, with educational, hands-on exhibits, animal feeding opportunities, and a break from the outdoors if it gets too hot, too cold, or too wet!

Both Story Land and Living Shores Aquarium continue to seek quality individuals of all age ranges to join the attraction teams. New, seasonal hires can make up to \$18 per hour, plus qualify for a retention bonus of \$1.25 extra for every hour worked from start through Oct 11. Positions are available in all departments for roles like Education Floor Staff, Food & Beverage, Ride Operators, Cashiers, Groundskeepers and more. Interested applicants are encouraged to visit StoryLandNH.com/employment for more information and to apply online.

To better monitor attendance, the park requires visitors purchase tickets online in advance. Guests with a Story Land Season Pass do not need to RSVP – one of many great reasons to become a Season Passholder! The ***2022 Platinum Season Pass*** will go on sale September 7 and includes FREE Fall Admission to Story Land and Living Shores Aquarium with perks galore, such as free summer 2022 admission to fellow New Hampshire attraction Water Country and Connecticut’s Lake Compounce!

For more information on Story Land’s 2021 Fall Season, including admissions, safety protocols, and hiring visit StoryLandNH.com, or contact the park at 603-383-4186.

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About Story Land and Palace Entertainment:

Story Land, located in New Hampshire’s beautiful White Mountains, is a premier children’s theme park that has entertained thousands of families with young children for over 65 years. Story Land is “Where Fantasy Lives” and features over 20 unique rides, exciting live shows, and favorite nursery rhyme animals set on 35 beautifully maintained and landscaped acres. Palace Entertainment is one of the leading leisure park operators in the United States, with 21 major entertainment and educational venues across 10 different states offering a wide range of family-friendly rides, attractions and educational experiences. Palace is part of Parques Reunidos, one of the leading global operators, with more than 60 different assets (theme parks, zoos and marine parks, waterparks and other attractions), spread out over various countries across Europe, North America, the Middle East and Australia.