



PRESS RELEASE

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STORY LAND OPENS FOR 66TH SEASON MEMORIAL DAY WEEKEND *More fun than ever!*

Glen, NH – May, 2019 – One of New England’s most beloved attractions, Story Land, is gearing up for another season of family fun. The park has been delighting families for over 65 years and features more than 30 wonderfully themed rides, attractions and shows. May 25th marks the start of another magical summer in the Land Where Fantasy Lives!

Story Land is excited to announce a new line up of family friendly events throughout the summer season. From Asthma Awareness Days and Sensory Sensitive Weekends, to *Coasting for Kids*, a fundraiser for Give Kids The World (givekidsttheworld.org), to the first ever Chalk Art Festival, and the annual Kids Fun Run on Labor Day, the season is packed with kid friendly events! For kids at heart and 21+, the park is opening the gates after hours for an evening of childhood nostalgia on June 22nd. Tickets for the first ever Nostalgia Night sold out in nearly 3 minutes, but the park has another in the works for summer 2019, and hopes to make it an annual event for years to come.

Back by popular demand, *Daniel Tiger's Grr-ific Day*, a musical stage show starring Daniel Tiger and Katerina Kittycat, returns to the park for another season of make believe and good feelings! Story Land is proud to present the popular show three times daily, in partnership with the Fred Rogers Company. New for 2019 is Fairy Tale Training 101, an action packed adventure! Peter Pan will show kids how to use their imaginations, Tinkerbell will show them the magic of friendship, and Little Red will share her skills for steering clear of the Big Bad Wolf! This add-on show is sure to delight the little ones and big kids alike. Also new for 2019—the Rap Tour Safari! Dinosaurs have taken over the Slipshod Safari and everyone’s favorite tour guide is missing! Kids help solve the mystery and spot dinosaurs along the way on this revamped ride.

More information on events, discounts, rides, and tickets can be found at storylandnh.com.

About Story Land and Palace Entertainment:

Story Land, located in New Hampshire’s beautiful White Mountains, is a premier children’s theme park that has entertained thousands of families with young children for over 65 years. Story Land is “Where Fantasy Lives” and features over 20 unique rides, exciting live shows, and favorite nursery rhyme animals set on 35 beautifully maintained and landscaped acres. Story Land is owned and operated by Palace Entertainment, one of the leading leisure park operators in the United States. Palace Entertainment owns and operates eight water parks, six theme parks, two animal parks, and five family entertainment centers across 10 different states and two countries. Palace Entertainment parks offer a wide range of family friendly rides, shows, miniature golf courses, and arcade games. For more information, please visit storylandnh.com, or connect with us on Facebook, Twitter, and Instagram.

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